

Wooloo Productions
Invited by Iben Bentzen

NEW LIFE MOVEMENT - FOUNDING ASSEMBLY SPEECH

Wooloo Productions will officially establish *New Life Movement* as a religious community at PSi 2008. This founding assembly speech will initiate a long legal process culminating when official status is granted to the Movement. This is foreseen to happen in the year 2012 corresponding with the celebration of *documenta 13* in Kassel - one of the most worshipped events of the art world belief system.

New Life Movement is an artistic movement that aspires to governmental recognition as a so-called "religious community". The juridical power to issue such recognition falls under the Danish Ministry of Justice. Legal status as a "religious community" has been awarded to over 100 Danish organizations in the past 35 years.

New Life Movement is the culmination of more than 6 years of work by Wooloo Productions related to immigration regimes and their mediated construction of cultural identity. So far, the path to realization of *New Life Movement* has consisted of 3 main organizational steps: *Wooloo.org*, *Defending Denmark* and *New Life Manifestations*. The 4th step will be the juridical founding of *New Life Movement* as a religious community - beginning live at the PSi 2008 conference in Copenhagen. At this event, Wooloo Productions will allow new members to be admitted to the movement and will also present the PSi delegates with the Movement's first book of scriptures in the form of a DVD publication.

By obtaining official recognition of the belief that human beings are dependent on the power of art and that this is "a power that stands above us and gives us guidelines to our ethics and morals" (Official guidelines for the recognition of religious communities by the Danish Ministry of Justice), *New Life Movement* will be granted several empowering privileges under Danish national law. Preachers of *New Life Movement* will have the power to perform marriages and the organization will be able to invite disciples and missionaries to Denmark, despite the fact that individuals from certain geographical areas are not otherwise able to enter the country.

Wooloo Productions is officially invited to PSi by Iben Bentzen and will be provided with the access code to the conference netgallery *hyPerform*. Here the organization will insert its growing WOOLOO.ORG community that today counts more than 10.000 cultural practitioners from over 140 countries.